



# 413CARES

Connecting People With Resources

## An Online Community Resource Database is Coming We Want You to be a Part of It!

For the first time in our region, **residents will be able to access critical information, resources and referrals** to community-serving organizations from **one online portal...413Cares.org**

### How Can 413Cares Help You Serve Our Communities?

**413Cares** offers your agency a way to refer clients to other services and track their success

**413Cares** connects your agency's services with those needing them; your **organization gains referrals**

### Learn How You Can Participate in 413Cares:

- ▶ **Sign up to update your organization's listing on 413Cares.org**
- ▶ **Join a workshop to learn how to update your listing, make and track referrals and get reports**
- ▶ **Set up a 1:1 training session**

#### Contact:

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## Why Should My Organization Participate in 413Cares?

- The public will find **your organization/services more efficiently**
- It is the right thing to do - **it brings our community together!**

## Who Will 413Cares Serve?

Everyone in our region.

People looking for a range of resources such as early education for their children or housing for their family can waste valuable time accessing information from a variety of sources that is often incomplete. **As a single source, 413Cares offers never-before efficiency that connects people in our region to the services they need.**

The software behind the scenes has a national track record for reliability and efficiency.

The portal will go **live in early 2020** with the launch of a public awareness campaign.

## Who's Involved?

The following community-serving organizations representing **health care, housing, nutrition, behavioral health and early education** are among those organizing the effort:

Baystate Health

Behavioral Health Network

Caring Health Center

Food Bank of Western Massachusetts

Greater Springfield Senior Services, Inc.

Holyoke Health Center

ServiceNet

Springfield Central Library

Springfield Office of Housing

Square One

Western MA Network to End Homelessness

WestMass ElderCare, Inc.



The **Public Health Institute of Western Massachusetts** is facilitating and managing the start-up initiative.

## How Does it Work?

- Agencies and organizations serving the public **"claim" and update their listings on 413Cares.org**
- Your organization populates the site, prompted by an easy-to-use checklist.
- Your staff can then make and receive referrals. And you'll get data on referrals and searches in the region.

